



Whitefish Bay School District

Dr. Jamie J. Foeckler
Superintendent of Schools

Dear Whitefish Bay School District Community,

As we begin a new school year, I am thrilled to extend a warm welcome to each and every one of you. It is with great excitement that we focus on the present while keeping our eyes firmly fixed on the limitless possibilities of the future.

This past year, our theme of a “Present and Future Focus” served as a guiding beacon for all our learning and work together. We know that the experiences of today lay the foundation for the achievements of tomorrow. Together, we will create the conditions for a learning environment that not only celebrates the successes of the present but also nurtures the opportunities for continuous improvement and growth for all students in an Exceptional Place to Learn.



In 2023-2024, the district engaged in a strategic planning process, gathering feedback during a three-day community conversation in November and concluding with the refinement of our Focus Plan. We are grateful for the commitment and input of the Strategic Planning Advisory Committee, as well as the more than 140 attendees who contributed to planning the future of the Whitefish Bay School District through the process. Attendees included students, parents, educators, administrators, elected officials, and community members. The themes that emerged from the community conversation helped to inform the refinement of our Focus Plan as well as the future work involving the development of a profile of a learner at the elementary, middle, and high school levels. A thank you goes out to all who participated in the strategic planning process.

Our dedicated educators, staff, and administrators are committed to providing the highest quality education and empowering our students to thrive in an ever-changing global society. We embrace innovation, creativity, and collaboration, and recognize that these are vital skills in preparing our students for the challenges and opportunities that lie ahead for them to be life, career, and college ready.

As we head into this next school year, let us embrace the present moment, appreciating every discovery, success, and connection. At the same time, let us look to the horizon with hope and determination, knowing that together, we are shaping a brighter future for all of our students.

I am truly honored to serve as your superintendent and am eager to observe the remarkable achievements that this school year will bring related to learning and growth for all.

Yours in Education,

Dr. Jamie J. Foeckler,
Superintendent of Schools



An Exceptional Place to Learn: By the Numbers



Best High School in Wisconsin
- US News & World Report, 2024



Best School District in Milwaukee County
- Niche, 2024

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Best School District in Wisconsin
- Niche, 2024

100% of Schools & District are Significantly Exceeding Expectations in Statewide Accountability Measures

District Enrollment:

2836
Students

Attendance Rate
96.2%

346
Employees

13:1
Student to Staff Ratio

57%
Teachers with a master's degree or higher

10
National Board Certified Teachers

61% of teachers have been here more than 7 years

2022-23 School Year

ACT:
Composite ACT Score:
25.2
which exceeds the state average by 5.8 points

AP
Scores 3+:
87%
Exams Taken
784
Students
376

High School - Level I Advanced Placement Pacesetter School