



1200 E. Fairmount Ave.
Whitefish Bay, WI 53217

October 27, 2021

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Dear Whitefish Bay School District Parents,

As the cheers of Homecoming ring in ears and the leaves start to change color, students, staff and teachers are settling into a year of learning and building of lifelong memories in the Whitefish Bay Schools. Thankfully, classes and activities can be in person this year due to the planning and cooperation of the community and schools. The pandemic challenges us but it has taught us that when we work together, we can overcome any obstacles to educate and care for our children.

The Whitefish Bay Public Education Foundation is proud to partner with the community and the Whitefish Bay School District again this year to support quality education for all. Since it was founded in 1993, the Foundation has provided over \$1.3 million dollars to the school district for innovative educational projects such as a media center redesign and the creation of a musical recording studio. The Foundation supports teachers through Nuss Grants for creative teaching ideas such as making student podcasts. Teachers can receive Nelson Grants for continuing education such as National Board Certification classes. Scholarships are awarded each year to graduating seniors to continue their education.

This year, the Foundation is launching an effort to create an Alumni Network in cooperation with Whitefish Bay High School. The Network will connect graduates with their class and with other alumni to stay in touch, share experiences and socialize. If you would like to be a part of the Alumni Network, send your name, year of graduation and contact information to Curt Smith at educatethebay@gmail.com. We will be in touch!

Funding for these programs comes from generous donors like you who respond to our Annual Appeal in the fall and attend the Run the Bay and other events we hold. Stay tuned to our Facebook page at <https://www.facebook.com/educatethebay/> and website at educatethebay.info for information about upcoming events.

We hope we can count on your support during our 2021 Annual Campaign. Please consider supporting our schools with a tax-deductible donation today using the included card and envelope or online at <https://www.educatethebay.info/donate/> .

If you are interested in a bequest, stock donation or planned gift, contact Demaris Kenwood at educatethebay@gmail.com. The Foundation is able to accept in-kind donations of appreciated securities and Qualified Charitable Distributions from individual retirement accounts. We recommend discussing with your tax advisor, and making the Foundation part of your year-end tax planning strategy.

Does your employer match charitable contributions? Ask your human resource department for the submission procedures.

You can also support the Foundation when making purchases through Amazon Smile at smile.amazon.com/ch/39-1752103

If you would like to get involved in the activities of the Foundation, we would welcome your participation. Contact Demaris Kenwood at educatethebay@gmail.com.

Thank you for contributing to the success of Whitefish Bay Schools!

Kindest regards,
Demaris Kenwood
President, Whitefish Bay Public Education Foundation



<p>The Whitefish Bay Public Education Foundation, Inc. is a 501(c) (3) organization. In accordance with Internal Revenue Service regulations, we acknowledge that no goods or services, in whole or in part, are provided in exchange for your gift.</p>
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